

A group of men are shown in profile, laughing and socializing at an outdoor event. They are dressed in semi-formal attire, including suits, blazers, and a vibrant floral shirt. Some are holding glasses of amber-colored liquid. The background is a soft-focus outdoor setting with greenery and a stone path. The image is framed by decorative floral illustrations in the corners.

AN EVENING AMONG THE ROSES

*A CELEBRATION OF THE LGBTQ+
COMMUNITY AT THE HUNTINGTON*

SPONSORSHIP BENEFITS

EVENT OVERVIEW



Date

Friday, June 2, 2023

Time

6:00 – 10:00 p.m.

Expected Attendance

550



Concept

This elegant evening garden party begins at 6pm with an hour-long VIP reception and a live performance. Following the VIP reception, all guests will enjoy hors d'oeuvres, cocktails, dancing and a live performance.

Audience

550 influential LGBTQ+ business leaders, philanthropists, individuals, and their allies who have an interest in the arts, humanities, and botanical sciences.

EVENT BACKGROUND



An Evening Among the Roses was created in 2014 to say thank you for the countless contributions that the LGBTQ+ community has made to our organization and to bring attention to the issues they face on both a local and national level.

The 2023 event will highlight the accomplishments of local organizations that do critical work in support of LGBTQ+ individuals and families. The Huntington is proud to celebrate our LGBTQ+ staff, donors, artists, writers, scholars, and friends, and their vital impact on our institution.



PERFORMANCE

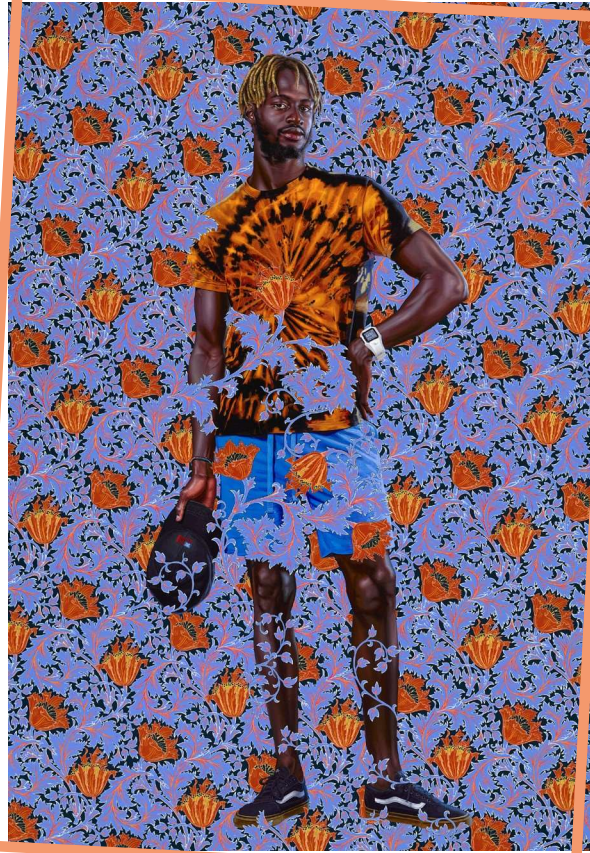


An Evening Among the Roses plays a critical role in The Huntington's ongoing commitment to diversity and inclusion. This year's event will shine a spotlight on local organizations doing critical work in support of the LGBTQ+ community. As part of the evening's festivities, we are partnering with Mariachi Arcoiris de Los Angeles. Billed as the first LGBTQ+ mariachi band, Mariachi Arcoiris' mission is to create a safe place for other queer musicians to come together, rehearse, and perform music free of bullying, mocking, and harassment.

Originally founded in 2000, Mariachi Arcoiris de Los Angeles is recognized as the world's first LGBTQ+ mariachi band. Arcoiris, which means "rainbow" in Spanish, is a fitting name to describe the diversity of the band's members, including Natalia Melendez, the first transgender woman in the history of mariachi.



DEI AT THE HUNTINGTON



Kehinde Wiley, *A Portrait of a Young Gentleman*, 2021. Collection of The Huntington Library, Art Museum, and Botanical Gardens, and commissioned through Roberts Projects, Los Angeles.

An Evening Among the Roses directly contributes to goals in The Huntington's 2019 Diversity, Equity, and Inclusion (DEI) Strategic Plan. In addition to addressing issues of racial equity and social justice, this plan's implementation over the past two years has included:

- ▼ conveying the relevance of our LGBTQ+ collections to contemporary audiences by linking them to today's social issues
- ▼ increasing audience diversity by encouraging engagement from LGBTQ+ groups who have not previously seen themselves reflected in museums
- ▼ allowing new voices into our interpretive processes through collaborative programming with organizations serving the LGBTQ+ community



Installation view of Monica Majoli's work for *Made in L.A. 2020: a version*.

SPONSORSHIP BENEFITS



SPONSORSHIP LEVELS & BENEFITS

PLATINUM
\$50,000

GOLD
\$25,000

SILVER
\$10,000

BRONZE
\$5,000

VISIBILITY AND RECOGNITION

Industry Exclusivity

✓

Logo recognition on event invitation, marketing materials, and Huntington website

✓

✓

✓

✓

Listing in Huntington Annual Report and other institutional publications

✓

✓

✓

✓

Inclusion in announcements sent to 53,000 members and 360,000 opt-in subscribers

✓

✓

✓

✓

AT EVENT

VIP Tickets to An Evening Among the Roses

50

25

10

5

Opportunity for a member of the company to make brief remarks from event stage

✓

Sponsor two complimentary tickets for members of a LGBTQ+ community partner to attend the Party

✓

✓

✓

✓

Verbal recognition at event

✓

✓

✓

Logo recognition on event signage and digital screens around Huntington grounds

✓

✓

✓

✓

ADDITIONAL BENEFITS

Exclusive opportunity to work with The Huntington to create a customized benefits package to meet your company's current goals and objectives

✓

✓

PREVIOUS SPONSORS



CONTACT

Marina Kohler
Director of Donor Engagement

The Huntington Library, Art Museum, and Botanical Gardens
1151 Oxford Road, San Marino, CA 91108
mkohler@huntington.org
(626) 405-3497